

Ending Hunger, Building Community, Transforming Lives 606 East Main Street, Lansdale, PA 19446 215-855-5454 | www.mannaonmain.org



12th Annual Florence Nightingale Challenge

We can be the CHANGE we want to see in our community!

In the spirit of Florence Nightingale, a celebrated social reformer, we invite community businesses to make a difference for the most vulnerable among us. Manna on Main Street, a non-profit charitable organization, serves the community through our food pantry, soup kitchen, education services, and emergency financial aid and referrals. Through your support, we hope to eliminate hunger in the North Penn region. Whether you raise \$10 or \$10,000, your contribution makes a difference for so many of our neighbors.

Here's how you can get started:

- Say "YES, I want to be a Challenge Champion for Manna!" Sign up by Thursday May 18, 2018 so that you are included in the feature listing in *The Reporter*, our media sponsor (*complete the attached participation form*.)
- *The Reporter* will highlight this Challenge with a feature May ad and story for the program launch. Individual fundraisers will also be spotlighted through print and/or online promotion throughout the year.
- This Challenge is year-round, from June 1 April 30, 2019, so you have almost a full year to hold your fundraiser. (Please let us know if you would like a representative to attend your event. We would welcome the opportunity to lend our support and share our mission with your employees.)
- You get back what you put in: be creative! Ask colleagues, employees or customers for fundraiser ideas. Have fun brainstorming! Why not assign an employee to spearhead your fundraiser to become a Challenge Champion?
- Manna will announce Challenge winners at the closing awards ceremony in late April 2019.



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Here are some fundraising ideas to start your creative juices flowing!

- Start casual Fridays at the office with \$5 per week to participate.
- Donate 10% of your sales for one day, one month or more.
- Host a basketball tournament or start a softball league with participation fees supporting Manna.
- Coordinate an employee pot luck and collect donations.
- Host a charitable golf outing or fun run.
- Launch a Facebook campaign and donate \$1 for each new "like."
- Create an employee or client contest be creative!
- Don't have time? Raffle off an extra personal day, a gift card, etc.
- Manna can customize donation portal just for your company, as another way for your employees to give that will go towards your fundraising activity.

A Big THANKS to last year's Florence Nightingale Participants!

309 Auto Tags Advantage Real Estate Clean House Recycling, LLC Dr. Drill, Instructor, Inc. Frank's Pizza Friendly Food Mart Golden Scissors Green Street Luxuries Harmony Promotional Solutions High Note Vocals Voice Studio Hollywood Nails and Spa Lansdale Business Center Lansdale Massage Therapy & Wellness Milestones In Music Minuteman Press Montgomery United Soccer Club Nationwide Insurance Harleysville North Penn Art North Penn VW Mazda

North Pennsmen Barbershop Chorus North Wales Pharmacy Olce Pizza Grille Pedallers Bike Shop Philly Pretzel Factory Physical Therapy & Wellness Institute PJ Auto Parts Rams Pharmacy Rebounderz Rita's Italian Water Ice Skippack Stylekrafters Swartley Brothers Swirled Peace Total Body Rehab Wave Reviews Salon and Spa West Point Deli Plus Yanni's Gyros

"It's who we are...it's our heritage to protect what matters most to our members. **Nationwide** cares deeply about doing what is right and with a partner like Manna, we know we are part of the solution to ending hunger in our communities." – Ann Lawrence, Nationwide Insurance

"Olce Pizza is proud to support Manna on Main Street because we share a common purpose: feeding our community."

- Kevin Carton, Olce Pizza Grille

Thank you so much for supporting Manna and caring for your community! Questions? Contact Paige Harker at <u>paige@mannaonmain.org</u> or call 215-855-5454, Ext. 24.



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12th Annual Florence Nightingale Challenge Participation Form

Kindly respond by May 18, 2018

□ Yes!	My company would like to participate in the 12 th Annual Florence Nightingale Challenge.
Company	Name
Contact _	PhoneEmail
Address _	
City	St Zip
Fundraise	Description
Fundraiser Start & End Dates	
	Thank you so much for supporting Manna and caring for your community! You can email, fax or mail to: Manna on Main Street, 606 E. Main Street, Ste 1001 Lansdale, PA 19446. Email: Maureen Plover, <u>maureen@mannaonmain.org</u> or call 215-855-5454, Ext. 25, FAX 215-855-8241