



Ending Hunger, Building Community, Transforming Lives 606 East Main Street, Lansdale, PA 19446 215-855-5454 | [www.mannaonmain.org](http://www.mannaonmain.org)

2017 Top Fundraiser!  
Nationwide Insurance

## Florence Nightingale Challenge

***Nationwide Insurance is the 2017-18 Florence Nightingale Challenge top fundraiser!***

Dear Community Friend,

Manna is launching our **12<sup>th</sup> Annual Florence Nightingale Challenge on June 1, 2018**. Manna's mission is simple: *we serve those in need with the hope "that everyone might be fed" through a food pantry, soup kitchen, emergency financial aid assistance, and education opportunities.*

***What is the Florence Nightingale Challenge (FNC)?*** It is a friendly competition among area businesses to raise money for Manna through company fundraisers. In the spirit of Florence Nightingale, a celebrated social reformer, local companies can host fun, creative fundraisers to help neighbors in need. When you participate in the FNC, Manna will help promote it on our social media, and our media sponsor, The Reporter, will list or write an article depending on the level of creativity. A Manna representative can be available at your event. It is a meaningful way to engage your employees and customers, boosting morale and esprit de corps. Whether you raise \$10 or \$10,000, every penny makes a difference for a struggling individual in our community.

For example, Nationwide was the top 2017 fundraiser. They are making a difference one hour at a time. "Nationwide cares deeply about doing what is right and with a partner like Manna, we know we are part of the solution to ending hunger in our communities," says Ann Lawrence, Nationwide's Operations Business Support/Community Engagement Consultant. Nationwide supports Manna through fundraisers such as bake sales, on-line monetary drives, and cash at checkout in their cafeteria. "Florence Nightingale Challenge fits with Nationwide's Corporate Citizenship's focus on saving, rebuilding and enriching lives. Nationwide encourages associates to engage in the fight against hunger in their local communities and empowers more than 33,000 associates across the U.S. to donate their time and energy to important causes and charities. Every day, Nationwide turns critical moments into powerful possibilities through charitable giving", says Ms. Lawrence.

I hope you say, "**YES, we want to participate in the Challenge!**" by completing the attached form and emailing or faxing it to Maureen Plover at [maureen@mannaonmain.org](mailto:maureen@mannaonmain.org), fax 215-855-8241. Questions? Call 215-855-5454 ext. 25.

We hope you join a growing number of businesses making a difference in our community with Manna!

Sincerely,

A handwritten signature in black ink, appearing to read "Paige Harker".

Paige Harker  
Development Director

**Join the Challenge Today!**



## 12<sup>th</sup> Annual Florence Nightingale Challenge

### We can be the **CHANGE** we want to see in our community!

In the spirit of Florence Nightingale, a celebrated social reformer, we invite community businesses to make a difference for the most vulnerable among us. Manna on Main Street, a non-profit charitable organization, serves the community through our food pantry, soup kitchen, education services, and emergency financial aid and referrals. Through your support, we hope to eliminate hunger in our community. Whether you raise \$10 or \$10,000, your contribution makes a difference in the lives of those struggling in our community.

#### Here's how you can get started:

- Say “**YES**, I want to be a Challenge Champion for Manna!” **Sign up by Friday May 18, 2018** so that you are included in the feature listing in *The Reporter*, our media sponsor (*complete the attached participation form.*)
- *The Reporter* will highlight this Challenge with a feature May ad and story for the program launch. Individual fundraisers will also be spotlighted through print and/or online promotion throughout the year.
- This Challenge is year-round, from **June 1 – April 30, 2019**, so you have almost a full year to hold your fundraiser. (Please let Manna know if you would like a representative to attend your event. We would welcome the opportunity to lend our support and share our mission with your employees.)
- **You get back what you put in:** be creative! Ask colleagues, employees or customers for fundraiser ideas. Have fun brainstorming! Why not assign an employee to spearhead your fundraiser to become a Challenge Champion?
- Manna will announce Challenge winners at the closing awards ceremony in late April 2019.



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## Here are some fundraising ideas to start your creative juices flowing!

- Start casual Fridays at the office with \$5 per week to participate.
- Donate 10% of your sales for one day, one month or more.
- Host a basketball tournament or start a softball league with participation fees supporting Manna.
- Coordinate an employee pot luck and collect donations.
- Host a charitable golf outing or fun run.
- Launch a Facebook campaign and donate \$1 for each new “like.”
- Create an employee or client contest - be creative!
- Don't have time? Raffle off an extra personal day, a gift card, etc.
- **Manna can customize donation portal just for your company, as another way for your employees to give that will go towards your fundraising activity.**

## A Big THANKS to last year's Florence Nightingale Participants!

Advantage Real Estate  
Ancient Order of Hibernians  
Asian Legend  
Blessings Family Hair Care  
Clean House Recycling, LLC  
Chuck E Cheese  
Delaware Valley Dance Academy  
Dorman Products  
Dr. Drill, Instructor, Inc.  
Frank's Pizza  
Freedom Credit Union  
Friendly Food Mart  
Golden Scissors  
Green Street Luxuries  
Harmony Promotional Solutions  
High Note Vocals Voice Studio  
Hollywood Nails and Spa  
Lansdale Business Center  
Massage, Wellness & Beyond  
Milestones In Music  
Minuteman Press  
Montgomery United Soccer Club  
Mystic Pizzeria

North Penn Art  
The North Pennsmen Chorus  
North Penn Under Ten  
North Penn VW Mazda  
Olce Pizza Grille  
Pedallers Bike Shop  
Philly Pretzel Factory  
PJ Auto Parts  
Premier Designs  
Reading Harbor  
Reimenschneider Insurance Agency  
Rita's Italian Water Ice  
Round Guys Brewing Company  
Skippack Stylecrafters  
Swirled Peace  
Total Body Rehab  
Wave Reviews Salon and Spa  
West Main Diner  
West Point Deli Plus  
Yanni's Gyros

“It's who we are...it's our heritage to protect what matters most to our members. **Nationwide** cares deeply about doing what is right and with a partner like Manna, we know we are part of the solution to ending hunger in our communities.” – Ann Lawrence, Nationwide Insurance

“**Olce Pizza** is proud to support Manna on Main Street because we share a common purpose: feeding our community.”

- Kevin Carton, Olce Pizza Grille

Thank you so much for supporting Manna and caring for your community!  
Questions? Contact Paige Harker at [paige@mannaonmain.org](mailto:paige@mannaonmain.org) or call 215-855-5454, Ext. 24.



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## 12<sup>th</sup> Annual Florence Nightingale Challenge Participation Form

**Kindly respond by May 18, 2018**

**Yes! My company would like to participate in the 12<sup>th</sup> Annual Florence Nightingale Challenge.**

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Fundraiser Description \_\_\_\_\_

Fundraiser Start & End Dates \_\_\_\_\_

**Thank you so much for supporting Manna and caring for your community!**

You can email, fax or mail to: Manna on Main Street, 606 E. Main Street, Lansdale, PA 19446.

Email: Maureen Plover, [maureen@mannaonmain.org](mailto:maureen@mannaonmain.org) or call 215-855-5454, Ext. 25, FAX 215-855-8241